



2023 FAIRFAX FESTIVAL & ECOFEST SPONSORSHIP OPPORTUNITIES

Dear Community Partner,

The Fairfax Festival & Ecofest Volunteer Committee is very excited to announce that this year's Fairfax Festival & Ecofest will take place on June 9, 10, and 11! This year marks the 44th anniversary year, and this weekend-long festival is organized, produced, and staffed by volunteers. **We need your help in making this annual tradition possible - we invite you to partner with us by becoming a sponsor today.**

Your generous sponsorship will demonstrate your leadership in our town and you will be returned with the recognition you deserve. Our sponsorship package offers an opportunity for prime placement for your business or brand in front of 10,000 community members. **Be a local hero today.**

The Fairfax Festival & Ecofest embodies our town's values: community, family, social responsibility, sustainability, and, of course, a great party. It's the one time of the year we can gather together and listen to great music from local bands at three different stages, participate in and watch the lively parade, showcase local artists and vendors, enjoy fresh, wholesome food, beer, and wine, learn about environmentally-friendly companies and practices, and have lots of fun with our family- and kid-friendly entertainment.

Thank you for your sponsorship consideration. To learn more about our sponsorship levels and their marketing exposure and benefits, or become a sponsor, please visit fairfaxfestival.com/sponsors or email fairfaxfestivalsponsors@gmail.com. We look forward to partnering with you so that we can continue to operate the Fairfax Festival & Ecofest that our town loves!

Sincerely,

The Entire Fairfax Festival & Ecofest Volunteer Committee



2023 FAIRFAX FESTIVAL & ECOFEST SPONSORSHIP LEVELS AND BENEFITS

BENEFITS	FRIEND OF THE FESTIVAL \$250	KID'S AREA \$750	BICYCLE PARKING \$750	PARADE \$750	BOLINAS ROAD \$1,000	INFO BOOTH \$1,000	ECOFEST STAGE \$1,000	REDWOOD STAGE \$1,500	MAIN STAGE \$2,500	PRESENTING \$5,000 <small>*ONLY 1 AVAILABLE*</small>
Hyperlinked logo on our sponsorship webpage	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo displayed on the printed sponsorship sign	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Recognition on the general sponsor social media post	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
2023 Fairfax Festival t-shirt(s)*	1	2	2	2	3	3	3	4	6	10
Additional banner displayed in the festival**		Kid's Area	Bicycle Parking Area	Parade Judge's Table	Back of Main Stage	Info Booth	Ecofest Stage	Redwood Stage	Main Stage	All 3 Stages
Verbal recognition at the festival				Parade Judge's Table	Parade Judge's Table	Parade Judge's Table	Ecofest Stage	Redwood Stage	Main Stage	All 3 Stages + Parade Judge's Table
Logo displayed on our website's homepage					✓	✓	✓	✓	✓	✓
Additional highlight(s) on our social media					1	1	1	1	1	2
2023 Fairfax Festival poster signed by bands							✓	✓	✓	✓
Opportunity for a branded giveaway and to address event attendees at the main stage***										✓
Exclusive recognition as presenting sponsor										✓

*Need to confirm sponsorship by March 15, 2023; if after this deadline, t-shirts are not guaranteed.

**Need to provide own banner that is pre-approved by the committee and meets our specs.

***Materials need to be pre-approved by the committee.

Want to donate in-kind services or goods? Email fairfaxfestivalsponsors@gmail.com.



2023 FAIRFAX FESTIVAL & ECOFEST SPONSORSHIP FORM

Yes! We would like to sponsor the 2023 Fairfax Festival & Ecofest. We will join as a:

Presenting Sponsor \$5,000
only 1 available

Bolinas Road Sponsor \$1,000

Main Stage Sponsor \$2,500

Parade Sponsor \$750

Redwood Stage Sponsor \$1,500

Bicycle Parking Sponsor \$750

Ecofest Stage Sponsor \$1,000

Kid's Area Sponsor \$750

Information Booth Sponsor \$1,000

Friend of the Festival \$250

Sponsor Information

Payment Method

Sponsor Name (as you wish it to appear)

Preferred

Enclosed is my check made payable to:
Town of Fairfax
Memo: Fairfax Festival Sponsor

Contact Name

Enclosed is cash

Mailing Address

Please mail sponsorship donation to:
Town of Fairfax
Attn: Fairfax Festival & Ecofest
142 Bolinas Road
Fairfax, CA 94930

City, State, Zip

Phone Number

Please email sponsorship form to
fairfaxfestivalsponsors@gmail.com.

Email Address

Questions?

In order to receive all sponsorship benefits, payment is due by May 1, 2023. Additionally, only one sponsor name will be advertised for each sponsorship. Sponsorship donations are tax-deductible to the extent allowed by law.

Contact fairfaxfestivalsponsors@gmail.com.